



# Guy Simmonds



Leading National Licensed Property Agents

Established for over 35 years

Visit our website at [www.guysimmonds.co.uk](http://www.guysimmonds.co.uk)

# 4 ways to sell YOUR business

through **Guy Simmonds**



An example of a highly desirable Free-of-Tie Lease

created by **Guy Simmonds** -

**The Hardinge Arms at Kings Newton.**

This lovely Inn and Restaurant also has 6 en-suite letting bedrooms.

Telephone Head Office on

## 01332 865112

to arrange a confidential appointment and free valuation

Or telephone our MD Stephen Taylor on **07774 107478** to confidentially discuss your options.

Or via email:

[sales@guysimmonds.co.uk](mailto:sales@guysimmonds.co.uk)

## Assessing Your Options

We will visit you anywhere in England & Wales to provide *free advice and a professional valuation of your business entirely without obligation and completely free of charge*. We operate on a **NO SALE – NO COMMISSION** basis and our competitive commission charge (payable only upon successful completion) *includes all advertising and marketing charges*.

### 1. Outright sale of the freehold or leasehold entity as a going concern

Facilitates your exit from the business completely – *producing a substantial capital sum* for retirement or to fund an alternative venture.

### 2. Create a new 'free-of-tie' lease

A speciality of Guy Simmonds who are uniquely experienced in advising you on how to combine *producing a cash lump-sum* (selling the business leasehold) *whilst generating a lucrative but sustainable ongoing income* from indexed-linked rent). You will retain the valuable freehold interest as an investment which can be sold at a later date. We are uniquely qualified in this respect since we actually own several freehold freehouses ourselves whereby we have created these desirable free-of-tie leases.

### 3. Selling the freehold interest – and retaining the business

Ideal if you wish to *continue to operate your business but release a substantial capital sum* from the sale of the freehold asset. You simply lease back the business from the new owner (*so, the sale is 'invisible' to your customers*). Of course, at a later date you can choose to sell your leasehold business – giving you '2 bites of the cherry'.

### 4. Sell your business at one of our on-site national pub auctions

For your freehold or leasehold business our specialist auction service offers the opportunity of an immediate sale, at your premises 'on the fall of the hammer'.

## Company Profile

Guy Simmonds has been selling freehold and leasehold licensed businesses for over 35 years. We pride ourselves on a highly professional and personal service. Our dominant marketing presence combines prolific advertising in key national publications with our own highly successful website and unique collection of associated websites. Purchasers emanate from this high-profile marketing together with those graduating from our unique award-winning training courses held in our own Training Academy.

We lead the industry with innovative ways of achieving fast and stress-free sales of licensed businesses such as yours.

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