

## **GUY SIMMONDS APPOINTED SOLE AGENTS FOR GREENE KING 'MEET & EAT' FRANCHISE**

Guy Simmonds is delighted to have been appointed as sole agent for the Greene King 'Meet & Eat' franchise opportunity. This exciting concept offers a nationwide selection of extensively refurbished pubs with established trading pedigrees. This 'pub & grill' brand is tried and tested and delivers a market-beating formula that customers love.

The key features of these business opportunities is that the hard work of setting up your own pub business is already done for you, you operate your own business, and reap the benefits of very generous discounts on both drinks and food designed to deliver a gross profit percentage for you in excess of 50%. Hence, this industry-leading initiative provides the opportunity to achieve gross profits well in excess of those normally achieved with a tied operation.

Prospective franchisees (both newcomers to the trade and experienced operators) have the reassurance of substantiated up-to-date trading figures plus a comprehensive support package including training, marketing and on-going advice. You will be provided with food and drink menus specifically developed for the 'Meet & Eat' brand, plus leading entertainment technology and a portfolio of World Class beer brands to offer your customers.

Rents are highly attractive and sustainable in relation to proven turnovers, and opportunities are available from as little as £35,000 capital to include fixtures & fittings, stock, glassware, crockery, cutlery, fuel, cleaning materials, legal, professional fees, training, deposit and working capital.

Full details and terms of each franchise opportunity will be made available when the specific opportunities are released to the market as the concept is being progressively rolled-out on a nationwide basis.

**For further details and appointments to view, please contact Marc Blackford on 07812 753014.**

**[Click to view specific currently-available opportunities. Many more soon to be released.](#)**