



## RENT NEGOTIATION SERVICE

### (AT RENT REVIEW DATE OR LEASE RENEWAL)

Guy Simmonds has a unique arrangement with a national firm of specialist Chartered Surveyors, expert in the area of negotiating rents at the time of your Rent Review or Lease Renewal. Their track record is second to none, and a reduction in rent not only improves the profitability of your business but, in the event of you contemplating a sale, will make your leasehold business more appealing and saleable.

Guy Simmonds believes fair and pragmatic rents help create sustainable and profitable licensed businesses producing tenant earnings commensurate with your efforts and investment. From a landlord's perspective, a fair rent should result in longevity of the lessee.

Our expert negotiators have an extensive national database of historical cases, and sophisticated software which enables them to provide a **Strength of Case Review** based upon some basic financial details you provide. This will give you an initial appraisal which you can either use to conduct your own negotiations or which will form the basis of our experts' negotiations on your behalf.

The initial **Strength of Case Review** is completely free of charge and without obligation. If you engage our experts to handle your negotiations they will be able to quote their fees so you have complete transparency of charges at the outset.

**CONTACT US NOW ON 01332 865112**  
**OR email: [info@guysimmonds.co.uk](mailto:info@guysimmonds.co.uk)**